

Custom Cards & Carriers - Gift Card Set Up Form New Gift Card MerchantWill cards from this location need to work at any other location? Yes No
If yes, provide MIDs for other locations by attaching Multiple Location Form(s). Additional Outlet Tie To: _____ Additional Outlet (**Entitle Only - no cards**) Tie to: _____ Packaged Offer - Describe: _____ Channel Comp Other: _____ Reorder (Existing Gift Card Merchant) New Design Information Reorder using most recent design information on file - NO CHANGES**CLIENT INFORMATION**Merchant Processing #: _____ Gift Card Entitlement #: _____ Terminal Type: _____ Platform: North Bypass

Legal Name: _____ DBA Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____ Phone Number: _____ E-mail Address: _____

Reporting Contact Name: Same As Above Other: _____ Reporting E-mail Address: Same As Above Other: _____Shipping Address: To Address Above To Other Address, Please Specify: _____ Delivery Method: Ground 2nd Day Next Day Air
(Cost will be passed through to Client)**PRICING**

DESCRIPTION	SEQUENCE CODE	QTY	PER ITEM COST	TOTAL	DESCRIPTION	SEQUENCE CODE	PRICE
Cards - Design 1					Transaction - Activation	G66	
Cards - Design 2					Transaction - Redemption	G67	
Custom Carriers					Transaction - Reload	G68	
<input type="checkbox"/> Supply Artwork					Transaction - Void/Reversal	G69	
<input type="checkbox"/> Match Std. Card Design					Transaction - Balance Inquiry	G70	
Standard Carriers	G31				Transaction - Other	G71	
Envelopes/package	G74				VRU - per call (optional)	G32	
Color & Image Set-Up	G33	per order			Block Activation (optional)	G51	
Set-Up Fee	G34	per location			Graphic Design Assistance per hour (optional)	G40	
Additional Location Fee	G55						
Total Set-Up Cost							

MARKETING SUPPLIES

DESCRIPTION	SEQUENCE CODE	PART CODE	QTY	PER ITEM COST	TOTAL	DESCRIPTION	SEQUENCE CODE	PART CODE	QTY	PER ITEM COST	TOTAL
Acrylic Stand w/Box	G35	MNRQ				Single J Hook Rack	G42	MNF2			
Acrylic Stand w/o Box	G48	MNRP				3-sided J Hook Rack	G42	MNF4			
Insert Poster Standard	G30	MNRR				Table Tent Acrylic Stand	G48	MNG5			
Insert Poster Custom	G61					Table Tent Poster	G30	MNG6			
Door Decal	G36	MNRH				Welcome Kit	G77				
Total Set-Up Cost											

CLIENT APPROVAL

ACKNOWLEDGEMENT/AUTHORIZATION: All fees for the Services shall be paid by an ACH transfer of funds from a bank account designated by Client. Client hereby authorizes Company to initiate debit and/or credit entries and adjustments from or to Client's designated account for such purpose. This authorization shall remain in full force and effect until Company has consented to its termination, at such time and in such a manner as to afford Company a reasonable opportunity to act on it. Client acknowledges that it has received and read a copy of the Gift Card Processing Agreement, the Program Guide or other applicable document containing the general terms and conditions governing the provision of Services. In the event of any conflict between such general terms and conditions, and this Gift Card Set-Up form, the terms set forth in this Gift Card Set-Up Form shall govern.

Client's Business Principal Signature: _____

X

Date: _____

Print Name: _____

Title: _____

SALES REPRESENTATIVE INFORMATION

Sales Channel Name: _____ Sales Rep Name: _____ Sales Rep ID: _____

Sales Rep Phone #: _____ Sales Rep E-mail: _____

Secondary Contact (OA) Name: _____ Secondary Contact (OA) E-mail: _____

Sales Manager Name: _____ Sales Manager E-mail: _____ Completed _____

GIFT CARD FEE SEQUENCE CODES

G03	Gift Card - Custom Cards 1,000 - 2,499
G04	Gift Card - Custom Cards 2,500 - 4,999
G05	Gift Card - Custom Cards 5,000 - 7,499
G06	Gift Card - Custom Cards 7,500 - 9,999
G07	Gift Card - Custom Cards 10,000 - 24,999
G08	Gift Card - Custom Cards 25,000 - 49,000
G09	Gift Card - Custom Cards 50,000 - 99,999
G09	Gift Card - Custom Cards 100,000 - 199,999
G22	Custom Carriers 1,000 - 2,499
G23	Custom Carriers 2,500 - 4,999
G24	Custom Carriers 5,000 - 7,499
G25	Custom Carriers 7,500 - 9,999
G26	Custom Carriers 10,000 - 24,999
G27	Custom Carriers 25,000 - 49,999
G28	Custom Carriers 50,000 - 99,999
G29	Custom Carriers 100,000 - 199,999
G30	Insert Poster - Standard to fit 8.5 x 11 or Table Tent, depending on Part code selected
G31	Standard Stock Carrier
G32	VRU Usage - Fee charged each time a Gift Cardholder calls the customer support 800 number printed on the back of the card (optional) to get balance information.
G33	Color and Image Set Up Fee - Per custom card order - one hour of graphic design service utilized for the adjustment of compliant artwork to the templates necessary for the production of Gift Cards.
G34	Set Up Fee - Per location and based on number of locations participating in the program.
G35	Display Rack w /Box
G36	Door Decal
G40	Graphic Design - Hourly fee for graphic design services utilized for custom card and/or custom carrier orders on an as needed basis, specifically if requested or either no artwork or non-compliant artwork is submitted. Can cover all aspects of the project from concept consultation, design, concept proof, one concept revision, 2nd concept proof. Merchant will be notified if utilized.
G42	Display Rack w/J Hook - Either single or 3 sided depending on Part code selected.
G48	Display Rack w/o Box- Either 8.5 x 11 clear or Table Tent silk screened depending on Part code selected.
G51	Block Activation - Fee to pre-program Gift Cards to have a dollar amount automatically associated with them.
G61	Custom Insert Poster - Posters based on merchant's card design sized to fit Display Rack w or w/o box.
G63	Order Cancellation Fee - Fee assessed by card manufacturer when a request to cancel an order is received after the cards/carriers are in production.
G65	Database Information Transfer Fee - Fee assessed when a merchant cancels his/her Gift Card program and requests to have the historical data related to his/her Gift Card account delivered to him/her.
G66	Gift Card Transaction - Activation
G67	Gift Card Transaction - Redemption
G68	Gift Card Transaction - Reload
G69	Gift Card Transaction - Void/Reversal
G70	Gift Card Transaction - Balance Inquiry
G71	Gift Card Transaction - Other Transaction - time out reversal, etc.
G74	Envelopes - For carriers, in packages of 100.
G77	Welcome Kit - Gift Card marketing guide and materials